



Who We Are

Company Overview

Since 1907, AAA has advocated for safe and responsible auto transportation. AAA sells insurance, travel, automotive and Membership products and has become a leading proponent of alternative fuels and green transportation.

Learn the history of AAA

President and CEO

Paul Gaffney, President and CEO

Paul Gaffney is President and CEO of AAA Northern California, Nevada & Utah, the second largest AAA affiliate with 4.3 million members. Gaffney has more than 20 years of executive leadership experience at large and diverse organizations including AAA, Charles Schwab, and Staples, among others. His goals include delivering a best in class customer experience for AAA members with an engaged and enthusiastic employee workforce.

Our Leadership Team

Steve Chan, SVP, Strategy, Marketing and Products

Siobhan McFeeney, EVP, Chief Administrative and Financial Officer

Mark Munley, SVP and Chief People Officer

Jeff Hawkins, EVP and Chief Operating Officer

Our Board of Directors

Shirley Ward (Chair)

Wayne Moon (Vice-Chair)

Robert Barone

Daniel Whitehurst

Kenneth Nilsson

Leo Soong

Paula Collins

Robert Wilcox

Bashir Wada

Wendy Paskin-Jordan

Vivian Stephenson

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