Oceansede 2-20.13 staffrep

3. Enhance Street Maintenance

N/A

Street maintenance is funded through non-General Funds. The City's CIP program will be adjusted to add additional funding as possible to address the maintenance needs.

4. Update Development Impact Fees (El Corazon)

\$22,000

The City had previously completed a fee study to consider additional Development Impact Fees to provide funding for El Corazon. That study is outdated and would need to be updated. (ONE-TIME)

5. Conduct a Citizens' Survey

\$35,000

Estimate depending on the type and extent of a survey (ONE-TIME)

6. Restore Traffic Calming Program

\$20,000-\$115,000

A separate memorandum outlining the options for restoring the Traffic Calming Program is attached. The options are to either provide interested neighborhoods the names of several outside consulting firms that can conduct the necessary engineering studies or to hire an additional staff person. (ON-GOING)

7. Eliminate Red Light Cameras

\$48,000

Staff is evaluating the impact of eliminating the Red Light Camera program based on the contract requirements with the Red Light vendor. The five-year contract had two years remaining and would require a penalty to terminate. Since the program funds a Police position, elimination of the program would result in the elimination of one Police position or additional funding would need to be allocated to the Police Department. (ONE-TIME)

8. Fill Gap for Local News and Information

\$35,000

This would provide funding for a part-time or contract Public Information Officer/Media Relations position to prepare weekly updates through a newsletter and similar outreach to the Council and community. (ON-GOING)

9. Enhance Code Enforcement

\$40,000

Staff would recommend addition of two part-time Code Enforcement officers to augment existing efforts. (ON-GOING)

Recommendation

As a result of prior reductions, staff recommends that the City Council accept the FY 2013-14 Draft General Fund Budget recommendations with no additional program or service reductions, provide direction on any additional Budget Priorities and provide direction to staff to prepare the FY 2013-14 Budget for adoption in June 2013.