

CITY OF VENTURA
ADMINISTRATIVE REPORT

Date: April 10, 2018

Agenda Item No.: 4

Council Action Date: May 7, 2018

To: Honorable Mayor and City Council

**From: Dan Paranick, Interim City Manager
Ken Corney, Police Chief**

Subject: First Extension to the Redflex Traffic Systems Agreement

RECOMMENDATION(S):

It is recommended that City Council approve the First Extension to the Redflex Traffic System Agreement for two years from May 10, 2018 to May 9, 2020 and authorize the City Manager or designee to execute the extension.

PREVIOUS COUNCIL ACTION

The City of Ventura initially entered into an Agreement with Redflex in April 2000. There were four subsequent amendments in May 2001, January 2003, May 2006, and November 2008.

On March 30, 2015- Council approved an agreement with Redflex Traffic Systems (Agreement 2015-022) for a period of 3 years (2015 – 2018) with the option of two additional two-year extensions.

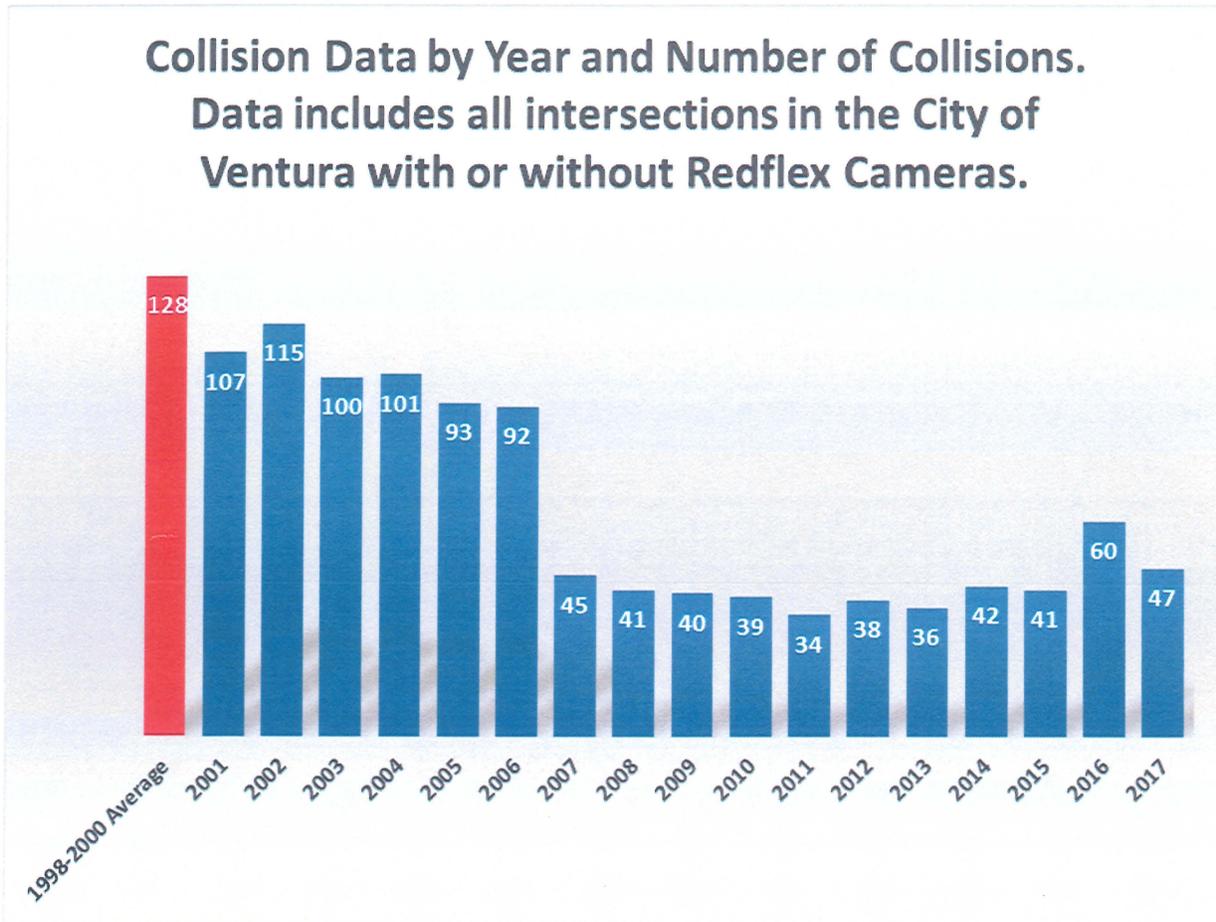
DISCUSSION

In April of 2001 the City of Ventura entered into a contract with Redflex Traffic Systems (Redflex) to provide automated red-light enforcement at various City intersections.

Since 2001 the City of Ventura has been under various contracts and amendments with Redflex. The latest contract between the City and Redflex was executed in March 2015. That contract is set to expire on May 9, 2018; however, a provision within the contract allows, as part of the original agreement, that the City Council of the City of San Buenaventura has the option to extend the initial term of the agreement for up to two (2) additional consecutive two (2) year time periods. This first extension would extend the original agreement for 1 (one) additional two (2) year time period from May 10, 2018 to May 9, 2020.

In summary, the City and Redflex have placed 18 camera systems (out of 20 possible) throughout the City to increase traffic safety and reduce injury accidents.

The number of citywide traffic collisions in Ventura caused by red light violations in fiscal year 2017 continued to show a decrease when compared to pre-Redflex years. The total number of red light collisions in 2017 was 47. This remains substantially lower than the pre-Redflex averages which were often in excess of 100 annually. Photo enforcement continues to positively influence driving behavior and awareness as it specifically relates to red light violations throughout the city, not just at camera enforced intersections.



During fiscal year 2016-2017, Redflex forwarded a total of 9619 potential red light violations to the Traffic Unit for review and approval for citations. Of the 9619 incidents investigated, 9191 citations (96% rate) were issued. The total collected by the Courts from the citations was \$1,049,842, which resulted in \$530,844 in net revenue to the City. While revenue is collected to offset the cost of the program, the purpose and goal of the program is to enhance traffic safety.

2016-2017	
Court Collected Total:	\$1,049,842
Court Collection Fees:	(\$62,663)
Gross Revenue:	\$987,179
Redflex Payment:	(\$456,335)
Net Revenue:	\$530,844
The revenue was used for the following:	
• 1 Police/Traffic Corporal:	\$205,251
• Extra Help Traffic Positions:	\$53,042
• Internal Services Fund:	\$9,612
Revenue over Expenditures:	\$262,939

2015-2016	
Court Collected Total:	\$910,054
Court Collection Fees:	(\$59,280)
Gross Revenue:	\$850,774
Redflex Payment:	(\$471,088)
Net Revenue:	\$379,686
The revenue was used for the following:	
• 1 Police/Traffic Corporal:	\$184,992
• Extra Help Traffic Positions:	\$50,228
• Internal Services Fund:	\$9,612
Revenue over Expenditures:	\$134,854

FISCAL IMPACTS

The Redflex Program is budgeted in the General Fund. Over the last six fiscal years, revenue has exceeded expenditures on average by approximately \$147,000 annually. In Fiscal year 2016-17, the Police Department used \$267,905 from the agreement to pay for the operating costs of the program. The funds received from Redflex pay for one Traffic Corporal position assigned to oversee the Redflex Program and 2 extra help positions that process the violations received from Redflex, prepare court packets, and testify in court.

ALTERNATIVES

Council could decide not to accept the recommendation to extend the contract. Traffic collisions and related injuries could increase without a CATSS system in operation. This would also result in the loss of annual revenue that currently provides funding for a Police Traffic Corporal and two part-time positions that administer the Redflex Program.

Prepared by Rick Murray, Commander



Ken Corney, Police Chief
Police Department

Reviewed as to fiscal impacts



Mary Eckman
Interim Finance and Technology Director

FIRST EXTENSION TO EXCLUSIVE AGREEMENT NO. 2015-022 BETWEEN THE CITY OF SAN BUENAVENTURA, a Municipal Corporation, and REDFLEX TRAFFIC SYSTEMS, INC.

THIS FIRST EXTENSION to Exclusive Agreement No. 2015-022 (“Agreement”) is made and executed on the dates set forth below by and between the CITY OF SAN BUENAVENTURA (“CITY”), a municipal corporation, and REDFLEX TRAFFIC SYSTEMS, INC. (“REDFLEX”) [collectively, the “Parties”].

Pursuant to Section 2 of the Agreement, attached hereto, executed by the Parties on or about April 2, 2015, the Agreement is being extended by mutual agreement of the parties, as follows: Without changing or modifying any other provisions of the Agreement, CITY and REDFLEX agree, in compliance with and as per the provisions of Section 2 of the Agreement, that the term of the Agreement is hereby extended for two years running from May 10, 2018 to May 9, 2020.

In witness whereof, the parties have signed this agreement on the dates set forth below.

City of San Buenaventura

By: _____
Dan Paranick
Interim City Manager

_____ Date

APPROVED AS TO FORM:

Gregory Diaz
City Attorney

By: _____
Andy H. Viets
Sr. Assistant City Attorney

_____ Date

Redflex Traffic Systems, Inc.

By: _____
Michael Finn
Sr. Vice President
Sales and Marketing

_____ Date